

ANNEX (MANDATORY) LETTER OF COMMITMENT



* THIS LETTER MUST BE ATTACHED DURING REGISTRATION.

BY SIGNING THIS LETTER, I AGREE TO THE RULES OF THE FESTIVAL OF CREATIVITY AND SOCIAL INNOVATION
– LA PIEZA 2025.

(DIRECTOR OR COORDINATOR): _____

FULL NAMES OF PARTICIPATING PAIR: PARTICIPANT #1: _____

PARTICIPANT #1: _____

ID NUMBER: _____

PARTICIPANT #2: _____

ID NUMBER: JAFIGUEROA@MASMEDIA.CL _____

DIGITAL SIGNATURE/STAMP

ANNEX 2 (MANDATORY – PAIR) ASSIGNMENT OF RIGHTS



We, the undersigned Creative Pair participants in the "Festival of Creativity and Social Innovation – La Pieza 2025," hereby transfer the copyright, intellectual property rights, and all other rights arising from the proposals, ideas, advertising concepts, and audiovisual, graphic, or digital executions created or developed by us as part of this contest.

As participants of the "Festival of Creativity and Social Innovation – La Pieza 2025" in our capacity as Creative Pair, we hereby transfer the copyright, intellectual property rights, and all other rights arising from the proposals, ideas, advertising concepts, and audiovisual, graphic, or digital executions created or developed by us as part of this contest.

We authorize Universidad del Desarrollo to use them for any purpose deemed appropriate and expressly waive any civil, criminal, or administrative action, as well as any claims or rights related to these creative proposals.

NAME : _____

ID NUMBER: _____

SIGNATURE : _____

NAME : _____

ID NUMBER: _____

SIGNATURE : _____

ANNEX 3

AUTHORIZATION FOR THE USE OF IMAGES AND/OR TESTIMONY OF MINORS



I, (full name),
ID number, residing at,
in my capacity as parent, guardian, or legal representative of
(full name of minor), ID number, to use their image and/or testimony.

I consent to my dependent being interviewed, photographed, and/or videotaped with the understanding that all resulting material—written, photographic, video, or otherwise—produced for the Festival of Creativity and Social Innovation – La Pieza 2025 becomes the exclusive property of the universities comprising the La Pieza Board. I assume full responsibility for the statements, declarations, and actions of my dependent during such recordings and release the organizing universities from any liability. I acknowledge that all rights to films, photographs, and audio/video recordings of my dependent belong to the universities organizing the festival, and I waive any present or future claims against them.

I Signed in agreement on this day of, 2025.

Signature: _____

ANNEX 4 (MANDATORY – BRAND OR INSTITUTION): APPROVAL FOR BRAND USE (ASSIGNMENT OF RIGHTS)



I, representing Brand of Company
located at, ID
(hereinafter "The Advertiser"), and Universidad, located at
....., ID (hereinafter "The University"), agree as
follows:

The Advertiser grants the University a non-exclusive, non-transferable, revocable license to use the Brand solely
under the terms set forth herein.

Duration: The brand usage period is defined.

The university agrees to:

1. Use the brand only for the specific case presented.
2. Require prior approval from the Brand for usage.
3. Do not make any modifications without prior written authorization.
4. Both parties acknowledge that all rights to the Brand remain the exclusive property of the Company.
5. Once authorized, the Company grants rights of use over any proposals, ideas, advertising concepts, and
audiovisual, graphic, or digital executions developed within the contest, authorizing their unrestricted use by
Universidad del Desarrollo, expressly waiving any civil, criminal, or administrative claims.

NAME : _____

ID NUMBER: _____

SIGNATURE : _____

NAME : _____

ID NUMBER: _____

SIGNATURE : _____

ANNEX 5 (RESEARCH)

COMPLETE THE RESEARCH BACKGROUND



1. Specify the cause to be investigated: _____

2. What is the research question?: _____

3. Justify or explain the rationale for the proposal: _____

4. Objectives (general and specific): _____

5. Describe the methodology used: _____

6. Key findings: _____

7. Results: _____

8. Conclusions: _____

9. References/Sources Consulted: _____
